

Title:**Mobile BI: Using BI When And Where You Need It**

Presenter: Chris Claterbos

Abstract

With the introduction of handheld tablets and smartphones many Business Intelligence (BI) software companies have begun introducing applications that enable workers to perform BI reporting wherever and whenever they like. They no longer have to be chained to their desks, have to carry a laptop or a box of paper around to analyze the performance of their business.

BI Companies old and new are leading this charge into the age of Mobile Business Intelligence. This presentation will present an overview of several offerings from Oracle, MicroStrategy, Logixml, SurfBI and others. A comparison along with demonstrations will help aid the business looking at moving their BI into this new world get started with their journey.

Outline:

- A. Introduction
- B. What can Mobile BI Do?
- C. Players in the Mobile BI Space (with Demos)
- D. Key Features and Comparisons
- E. How to get started
- F. Q&A

Objective 1:

Introduce the attendees to using Mobile Devices for Business Intelligence

Objective 2:

Provide an overview of the features provided by Mobile BI applications

Objective 3:

Provide examples of some of the available mobile BI applications, including demonstrations.

Experience with Subject Matter: None

Primary Track: Business Intelligence

Secondary Track: N/A

Industry Focus: N/A

Subcategory: N/A

Product Line:

Oracle OBIEE 11.1.1.7, Oracle Fusion Apps, Microstrategy, Logixml, SurfBI

Session Type: Technical

Target Audience: Managers, Analysts, Developers

