

# Oracle Business Intelligence Cloud Services

## Heartland Oracle User Group

**Arthur Dayton**

**Tim Vlamis**

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**[www.vlamis.com](http://www.vlamis.com)**



# Presentation Agenda

- Business cases for BICS
- How is it different from on premise OBIEE
- Loading data
- Where does BICS fit in Oracle's future direction
- Demonstration



# Arthur Dayton

- 10+ years developing with Oracle software
- Spent several years as an Oracle customer
- Senior Consultant at Vlami
- Participating in Oracle Business Intelligence12c Beta
- Education –
  - BA Accounting, University of Denver
  - MA Management Information Systems, University of Nebraska Omaha
- Adjunct Professor at University of Nebraska Omaha



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Vlami Software Solutions



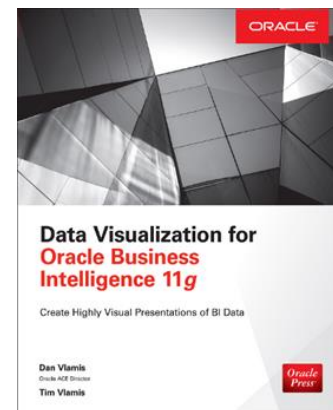
[www.vlami.com](http://www.vlami.com)





# Vlamiis Software Solutions

- Vlamiis Software founded in 1992 in Kansas City, Missouri
- Developed more than 200 Oracle BI systems
- Specializes in ORACLE-based:
  - Data Warehousing
  - Business Intelligence
  - Data Mining and Predictive Analytics
  - Data Visualization
- Expert presenter at major Oracle conferences
- [www.vlamiis.com](http://www.vlamiis.com) (blog, papers, newsletters, services)
- Co-authors of book “Data Visualization for OBI 11g”
- Co-author of book “Oracle Essbase & Oracle OLAP”
- Oracle University Partner
- Oracle Gold Partner



**ORACLE** EDUCATION RESELLER

**ORACLE** Gold Partner

Specialized  
Oracle Business Intelligence  
Foundation Suite 11g



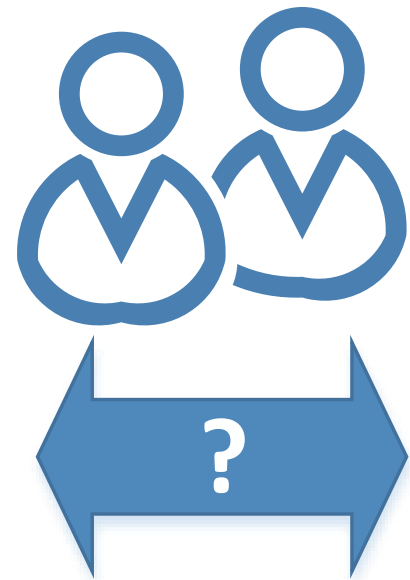
# Tim Vlami

- 25+ years experience in business modeling and valuation, forecasting, and scenario analyses
- Oracle ACE
- Instructor for Oracle University's Data Mining Techniques and Oracle R Enterprise Essentials Courses
- Professional Certified Marketer (PCM) from AMA
- Adjunct Professor of Business Benedictine College
- MBA Kellogg School of Management (Northwestern University)
- BA Economics Yale University



# Business Cases for BICS

- Bypass for IT bottleneck
- Rapid Prototyping
- Quick Deployment
- Visual Analyzer
- Two-Tier Data Model
- Reduced Total Cost of Ownership





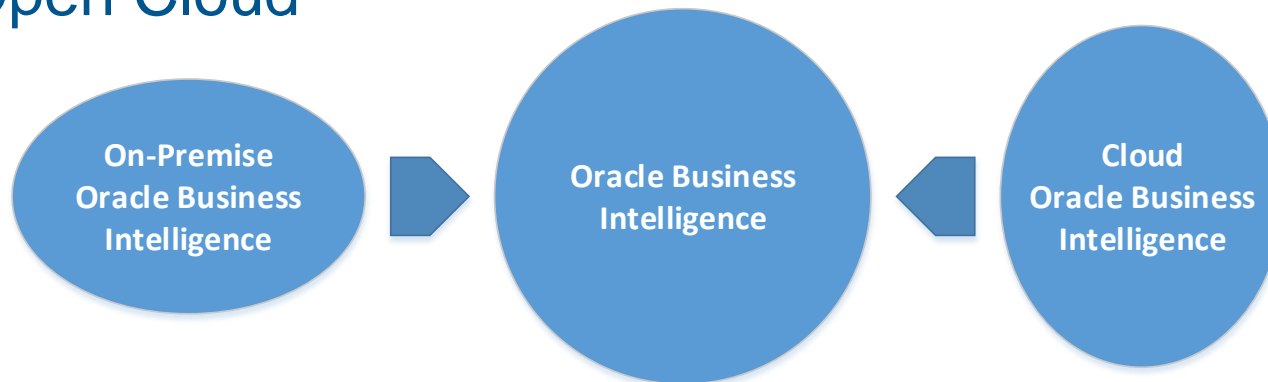
# How is BICS different from on premise OBIEE

- Visual Analyzer
- Data Modeling & Loading part of front end
- Software As A Service
- Much Faster Enhancement Cycle
- Not included yet -
  - BI Publisher
  - Agents
  - BIMAD
  - Customization



# Where does BICS fit in Oracle's future direction

- “95% of Oracle's products to be available in the cloud by October” – Mark Hurd
- New functionality coming to BICS first at rapid pace
- Eliminate pain of integration
- Open Cloud








# Data Sources

- Types
  - Schema as a Service
  - Oracle Cloud Database
- Data Loading Methods
  - From files
  - SQL Developer
  - BICS Data Sync
  - REST API



# Demo

**ORACLE** Cloud Products & Services ▾ Resources ▾




### My Services

For service and identity domain administrators with an active Oracle Cloud service:

- Administer cloud services
- Monitor utilization and uptime details
- Manage users and roles for cloud services

Select Data Center Public Cloud Services ▾

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### My Account

For buyers and account administrators, sign in using your Oracle.com account to:

- Complete orders and initiate cloud service provisioning
- Activate paid services and trial requests
- Monitor cloud services across data centers

Don't have an Oracle.com account? [Click here to sign up.](#)

[Sign In to My Account >](#)




### Cloud Home and Identity Self Service

For users and administrators with active Oracle Cloud services:

- Change your password
- Update your security challenge questions
- Update your preferences such as language
- View and access available service consoles

Select Data Center Public Cloud Services ▾

[Sign In to Cloud Home >](#)



### Application Services Notifications

For users with active Enterprise Resource Planning, Human Capital Management and Sales and Marketing services:

- View service notifications

Don't have an Oracle.com account? [Click here to sign up.](#)

[Sign In to Notifications >](#)





# Oracle Test Drive

- Free to try out Oracle BI, Advanced Analytics and Big Data
- Go to [www.vlami.com/td](http://www.vlami.com/td)
- Runs off of Amazon AWS
- Hands-on Labs based on Collaborate 2012 HOLs
- Test Drives for:
  - Oracle BI
  - Oracle Advanced Analytics
  - Big Data
- Once signed up, you have private instance for 5 hours
- Available now



# BIWA Summit 2016, Jan 26-28

## Oracle HQ Conference Center

Business Intelligence, Warehousing and Analytics  
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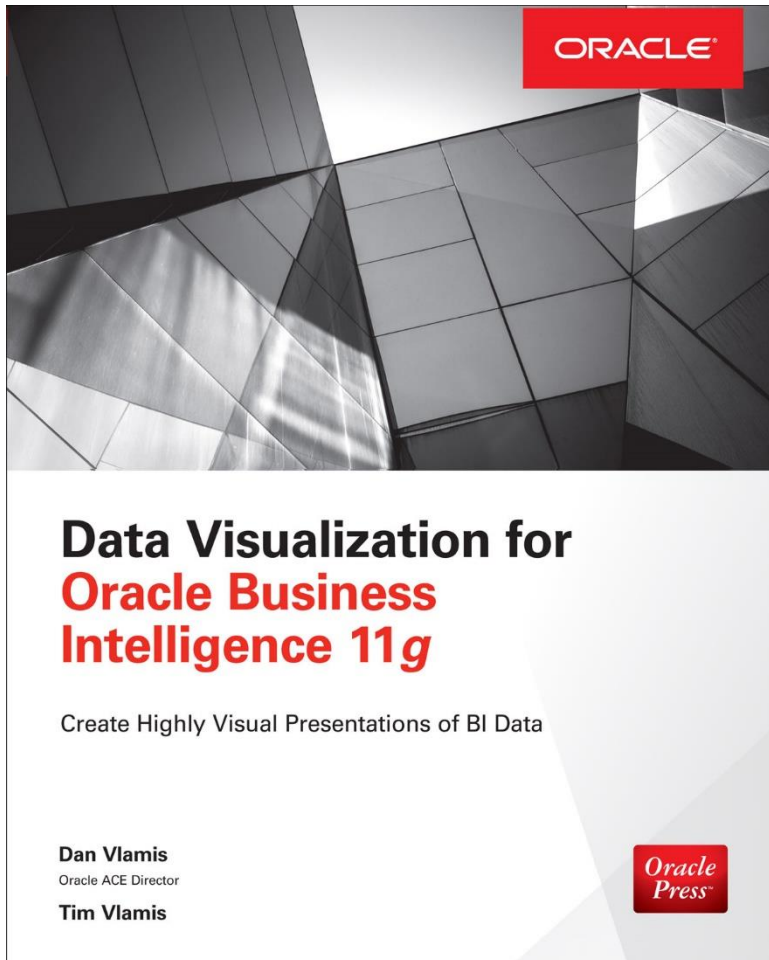
[www.biwasummit.org](http://www.biwasummit.org)





# Drawing for Free Book

- Add business card to basket or fill out card





# Thank You!

Thank You for Attending **BICS** presentation

## Presenter Information

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