Oracle Business Intelligence Cloud Services

Heartland Oracle User Group

Arthur Dayton

Tim Vlamis

Vlamis Software Solutions

816-781-2880

www.vlamis.com

Presentation Agenda

- Business cases for BICS

- How is it different from on premise OBIEE

- Loading data

- Where does BICS fit in Oracle's future direction

- Demonstration

vlamis ™
SOFTWARE SOLUTIONS

Arthur Dayton

- 10+ years developing with Oracle software
- Spent several years as an Oracle customer
- Senior Consultant at Vlamis
- Participating in Oracle Business Intelligence12c Beta
- Education –
  - BA Accounting, University of Denver
  - MA Management Information Systems, University of Nebraska Omaha
- Adjunct Professor at University of Nebraska Omaha

@arthurdayton116

www.linkedin.com/in/arthurdayton

vlamis
SOFTWARE SOLUTIONS

Vlamis Software Solutions

- Vlamis Software founded in 1992 in Kansas City, Missouri
- Developed more than 200 Oracle BI systems
- Specializes in ORACLE-based:
  - Data Warehousing
  - Business Intelligence
  - Data Mining and Predictive Analytics
  - Data Visualization
- Expert presenter at major Oracle conferences
- www.vlamis.com (blog, papers, newsletters, services)
- Co-authors of book "Data Visualization for OBI 11g"
- Co-author of book "Oracle Essbase & Oracle OLAP"
- Oracle University Partner
- Oracle Gold Partner
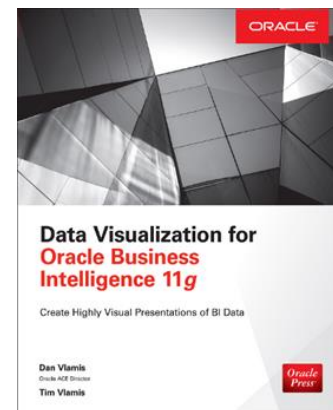
ORACLE EDUCATION RESELLER

ORACLE Gold Partner

Specialized
Oracle Business Intelligence
Foundation Suite 11g

vlamis ™
SOFTWARE SOLUTIONS

Tim Vlamis

- 25+ years experience in business modeling and valuation, forecasting, and scenario analyses
- Oracle ACE
- Instructor for Oracle University's Data Mining Techniques and Oracle R Enterprise Essentials Courses
- Professional Certified Marketer (PCM) from AMA
- Adjunct Professor of Business Benedictine College
- MBA Kellogg School of Management (Northwestern University)
- BA Economics Yale University

vlamis
SOFTWARE SOLUTIONS

Business Cases for BICS

- Bypass for IT bottleneck

- Rapid Prototyping

- Quick Deployment

- Visual Analyzer

- Two-Tier Data Model

- Reduced Total Cost of Ownership
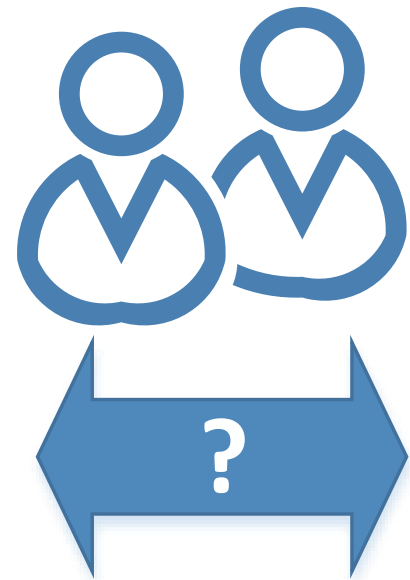
How is BICS different from on premise OBIEE

- Visual Analyzer

- Data Modeling & Loading part of front end

- Software As A Service

- Much Faster Enhancement Cycle

- Not included yet -
  - BI Publisher
  - Agents
  - BIMAD
  - Customization

Where does BICS fit in Oracle's future direction

- "95% of Oracle's products to be available in the cloud by October" – Mark Hurd

- New functionality coming to BICS first at rapid pace

- Eliminate pain of integration

- Open Cloud
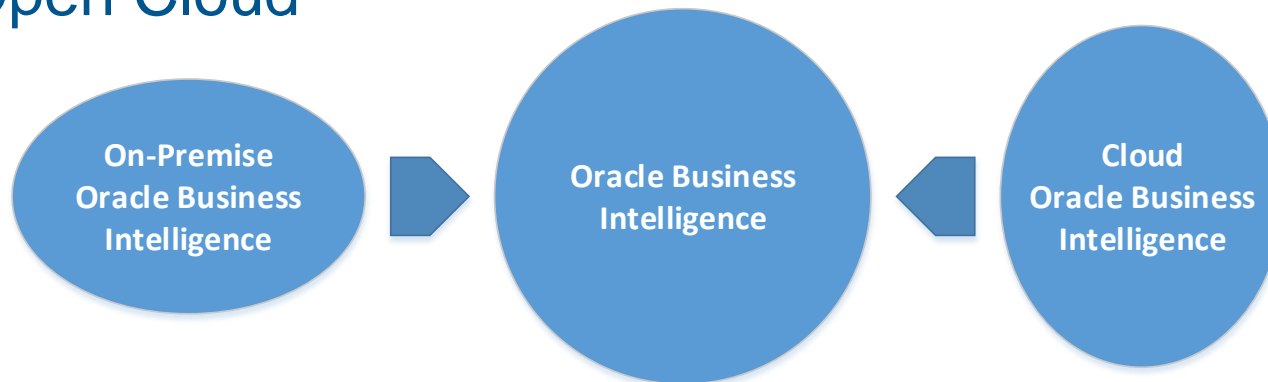
Data Sources

- Types

  - Schema as a Service

  - Oracle Cloud Database

- Data Loading Methods

  - From files

  - SQL Developer

  - BICS Data Sync

  - REST API

Demo

Oracle Test Drive

- Free to try out Oracle BI, Advanced Analytics and Big Data

- Go to www.vlamis.com/td

- Runs off of Amazon AWS

- Hands-on Labs based on Collaborate 2012 HOLs

- Test Drives for:
  - Oracle BI
  - Oracle Advanced Analytics
  - Big Data

- Once signed up, you have private instance for 5 hours

- Available now

vlamis
SOFTWARE SOLUTIONS

BIWA Summit 2016, Jan 26-28
Oracle HQ Conference Center

Business Intelligence, Warehousing and Analytics
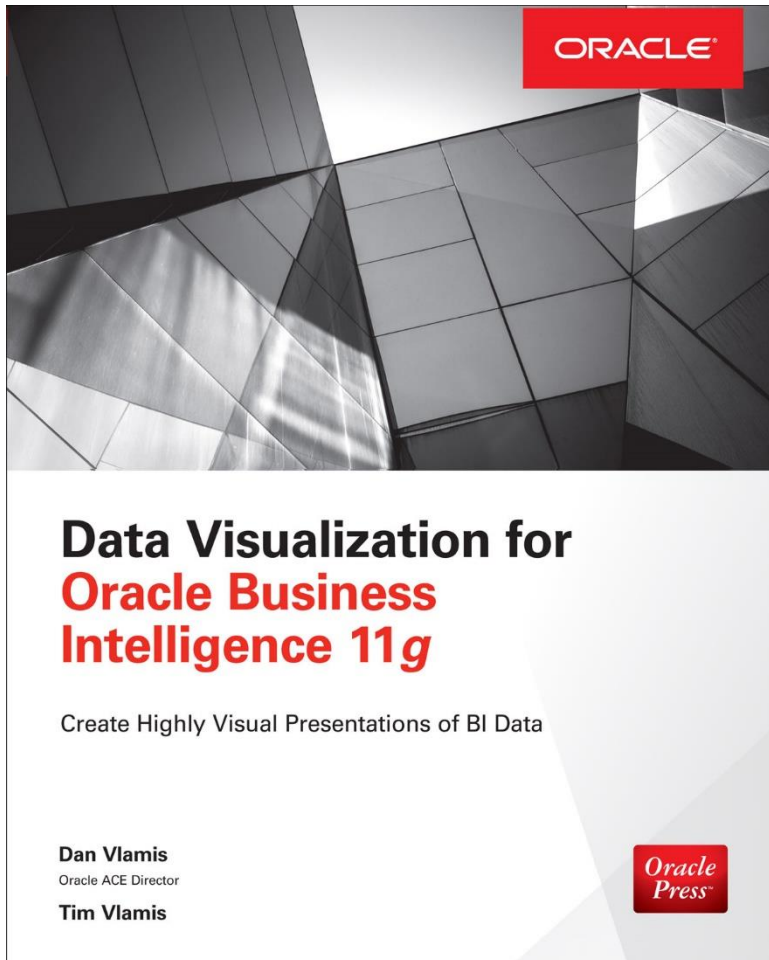and Spatial
IOUG Special Interest Group
www.biwasummit.org

Drawing for Free Book

- Add business card to basket or fill out card

Thank You!

Thank You for Attending **BICS** presentation

Presenter Information

Arthur Dayton, Consultant

Vlamis Software Solutions, Inc.

816-781-2880

adayton@vlamis.com

@arthurdayton116

www.linkedin.com/in/arthurdayton

For more information go to www.vlamis.com

vlamis
SOFTWARE SOLUTIONS