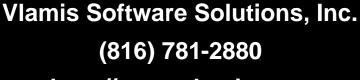
# Developing Applications with Business Intelligence Beans and Oracle9i JDeveloper: Our Experience

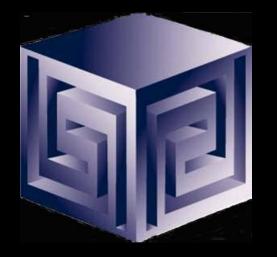




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- Founded in 1992 in Kansas City, Missouri
- Oracle Certified professional services company
- Provides business solutions to international and domestic clients based on Oracle technologies.
- Authorized software reseller
- Creator of the first Oracle 9i Business Intelligence and Analytics tool.
- Core competency include:
  - ☐ Certified designers,
  - □ Developers,
  - ☐ Implementers
  - Nationally recognized technical authors, speakers and publishers.



## Who are we?



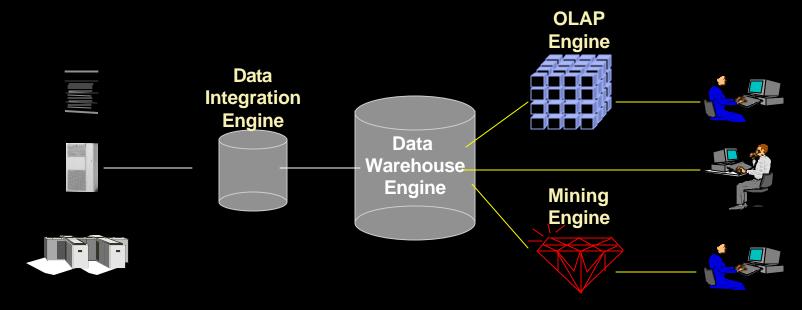
# In the Past



- Previous development of BI and OLAP Applications required proprietary development environment
- Each deployment model required a different tool
- Development effort very labor intensive
- Concept to Deployment takes long time
- Requires specialized skills





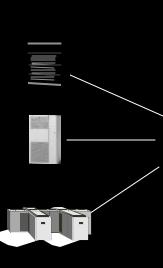


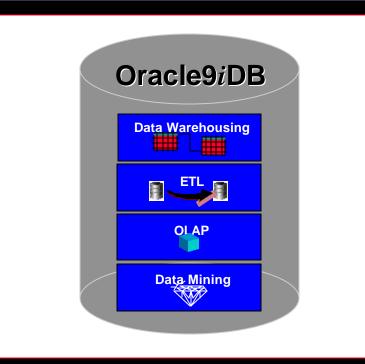
Special purpose engines for differing tasks

- Metadata migration tools ease replication
- User interfaces generally different for different tools

# BI the New Way: Oracle 9iDB









- Single business intelligence platform
  - -Reduce administration, implementation costs
  - -Faster deployment & Improved scalability and reliability





- Advanced analytics
- Integrated in RDBMS
- Easy to develop
- Easy to use
- Facilitate collaboration
- Flexible deployment
- Scaleable and performant



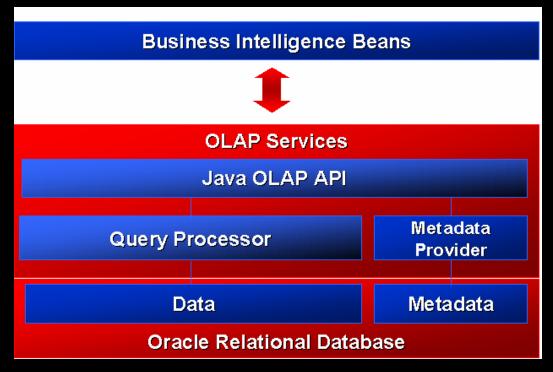
# **Analysis Functions**

## **Oracle 9i Supports**

- Ranking family
- Window Aggregate
- Reporting Aggregate family LAG/LEAD
- Linear Regression family
- Inverse Percentile family
- Hypothetical Rank and Distribution family
- FIRST/LAST Aggregates family



### Oracle 9i OLAP Architecture



Rapid application development Analysis ready

Java OLAP API Predictive analysis functions

Scaleable data store Integrated meta data Summary management SQL analytic functions



#### Java OLAP API

Designed for OLAP on the internet
 Java, object-oriented
 Supports OLAP calculations
 Schema independent
 The API for analytical tools and applications
 Oracle Business Intelligence Beans
 Oracle Applications

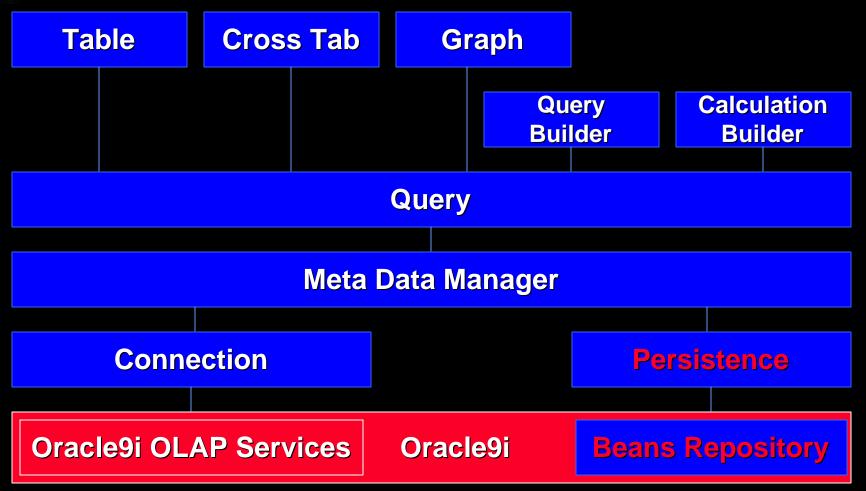


#### Java OLAP API

- Complete OLAP query API
  - ☐ Multidimensional object model
  - ☐ Statistical, mathematical, financial, and time series functions
  - **☐** Asymmetric queries
  - ☐ Calculated dimension members
  - ☐ Incremental query construction
  - Multidimensional cursors



## Business Intelligence Beans





#### Architecture: Java clients

Presentation
Beans

Analysis
Bean - Client

Web Browser

Oracle Business Components for Java

Analysis Beans

Middle tier

Oracle9i OLAP
Services

BI Beans runtime repository

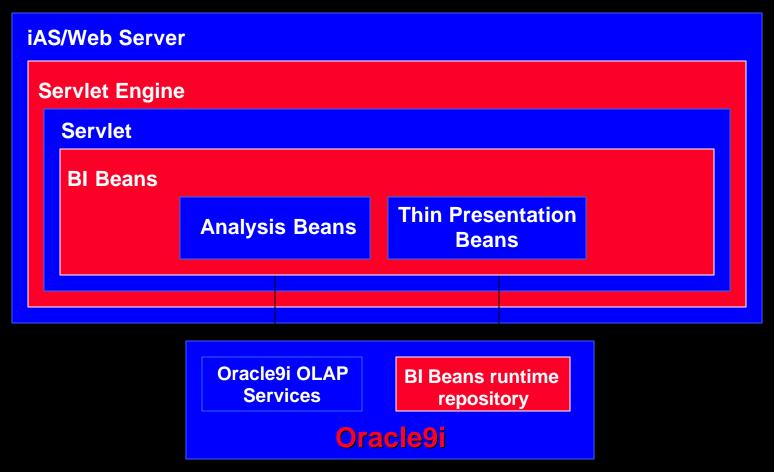
Oracle9i

**BI Beans use of Oracle Business Components for Java:** 

- \* communications protocol across tiers
- \* deploying iBeans on the middle tier (EJB, 8i)
- \* insulates application developer from "application plumbing" related to deployment



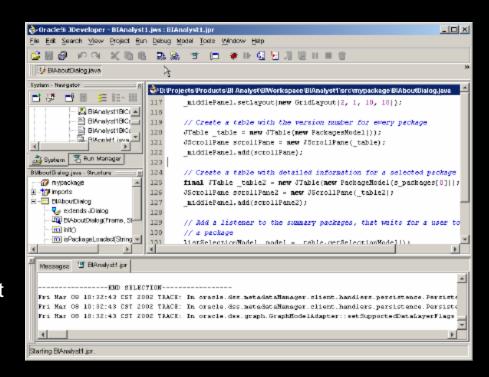
## Architecture: Thin client



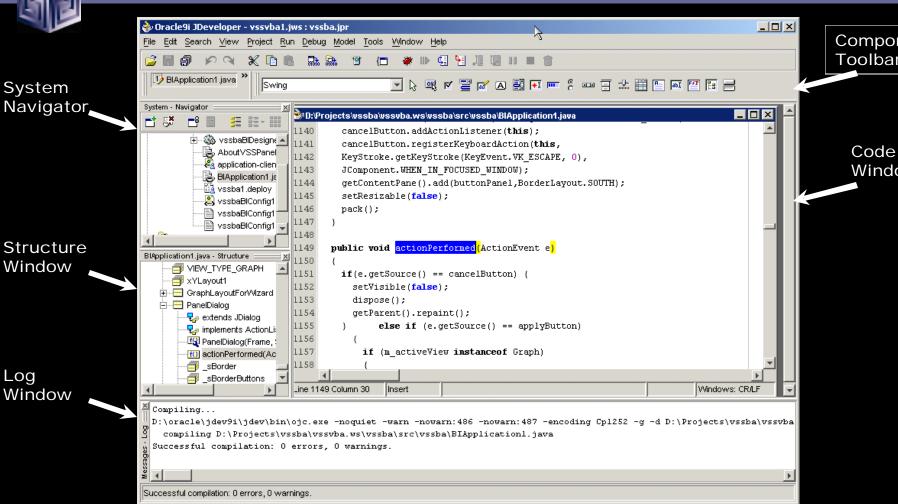


# JDeveloper Integration

- Single Development tool for Relational and OLAP development
- Key design-time integration objectives
  - Use JDeveloper concepts; extend when necessary
  - Live data access
  - Run application objects
  - ☐ Extensive use of Wizards to support rapid development
  - Leverage BI Beans runtime repository to enable multiple deployment options



# JDeveloper 9i Environment

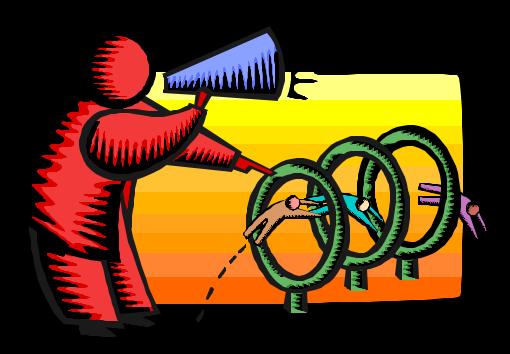


Component Toolbar

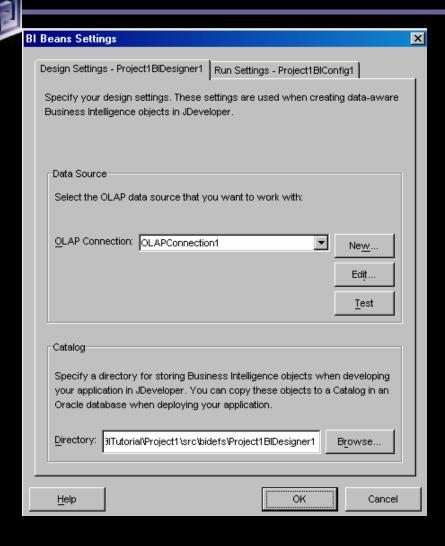
Window



# Demonstration

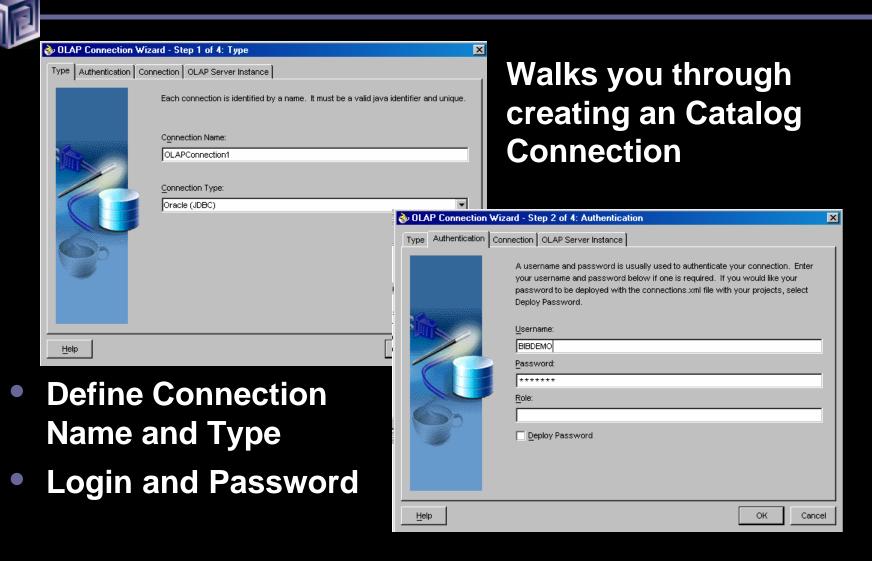


# BI Beans Designer Settings

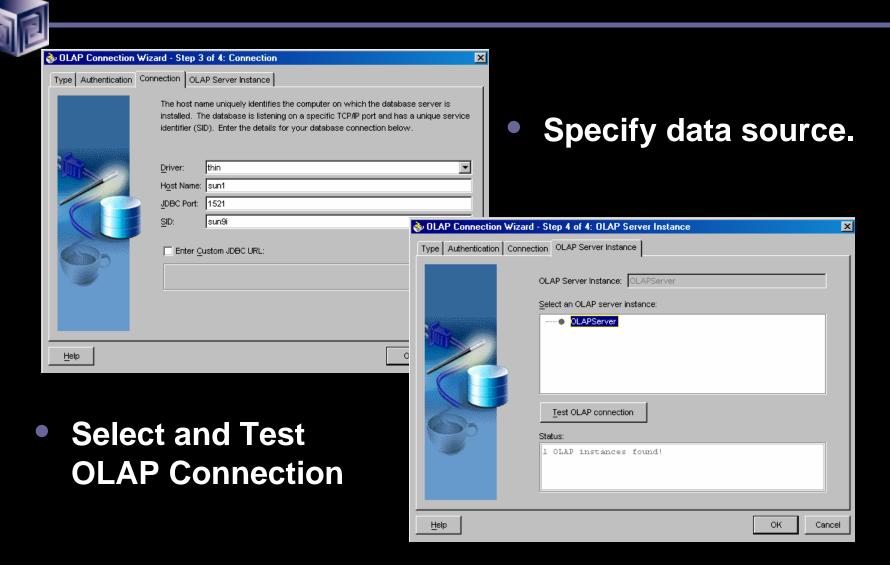


- Container for Business Intelligence Objects
- References information needed to connect:
  - ☐ to Oracle 9i OLAP
  - □ and the BI Beans Catalog.
- Design Settings Lets you view and edit settings in your BI Designer object
- Run Settings Lets you view and edit settings in your BI Configuration file

# **Connection Wizard**



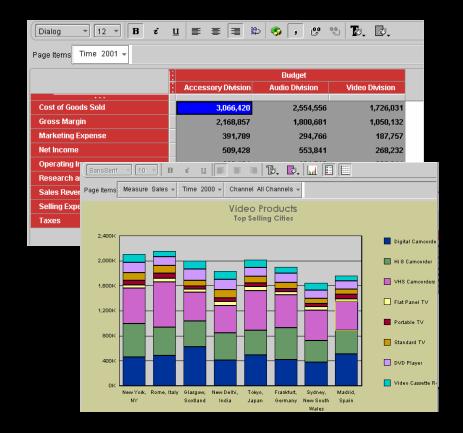
## **Connection Wizard**





#### **Presentation Beans**

- Provides common user interface across Oracle BI products
- Translate UI gestures into OLAP events
- Graph
  - Over 50 graph types supported
  - Customizers for modifying appearance
- Crosstab/Table
  - □ Cell level formatting
- View toolbar enables simple access to formatting capabilities
- Customers: Discoverer, Reports, Portal, CRM, Enterprise Planning and Budgeting, Balanced Scorecard



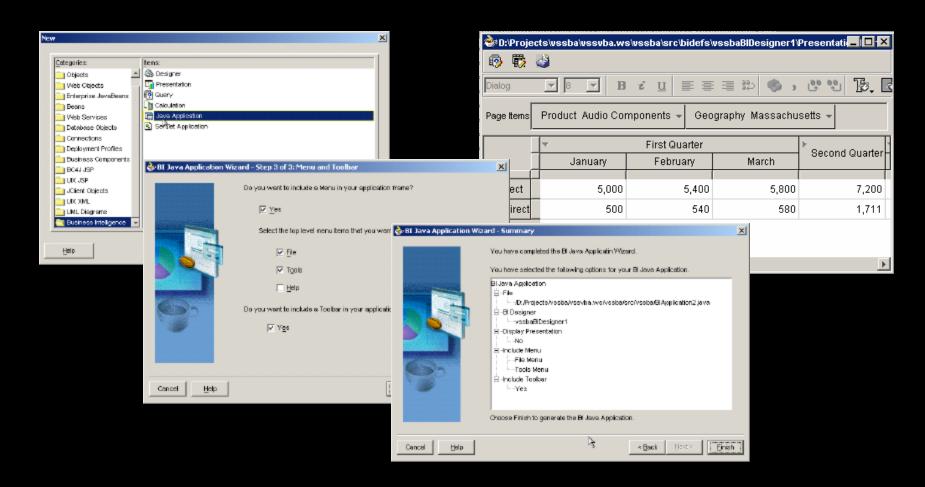




- Specialized Wizards Built into JDeveloper 9i
  - ☐ Connection Wizard
  - ☐ Calculation Wizard
  - □ Query Wizard
  - □ Presentation Wizard
  - ☐ Java Client Application Wizard
  - ☐ Servlet (JSP) Application Wizard

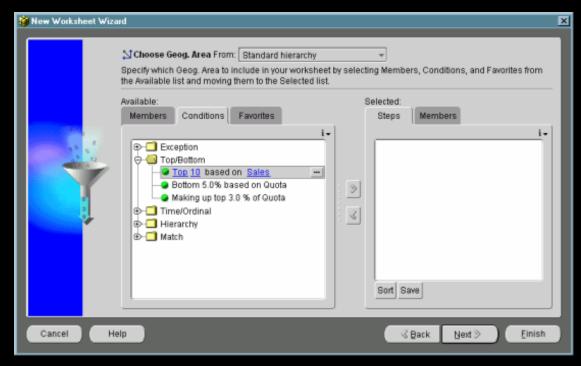
# JDeveloper BI Wizards







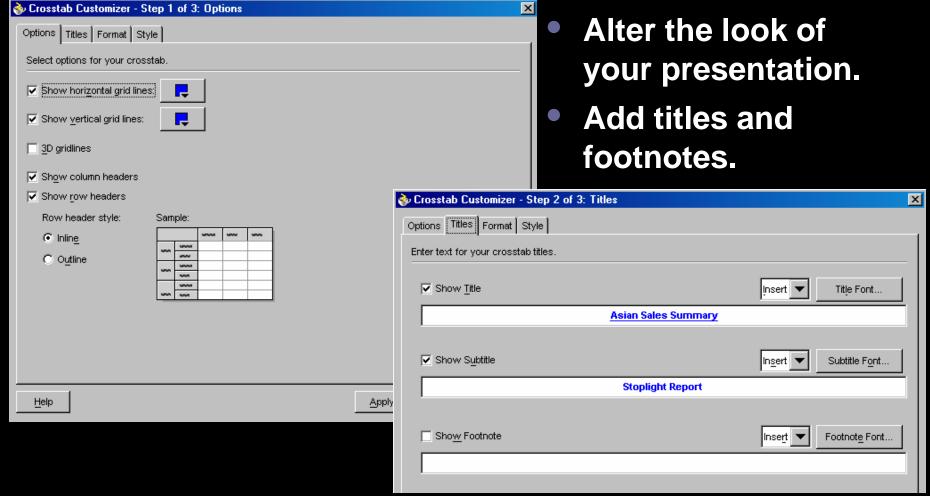
# Query Builder



- "Brains" behind the presentation beans
  - □ Data provider
  - □ Data navigation
  - □ Data selection
- QueryBuilder customizer
  - ☐ Enables end user to specify advanced queries using business terms not SQL
  - □ Save favorite selections
- CalcBuilder
  - Wizard enables creation of new calculations, including: variances, ratios, time comparisons, and more

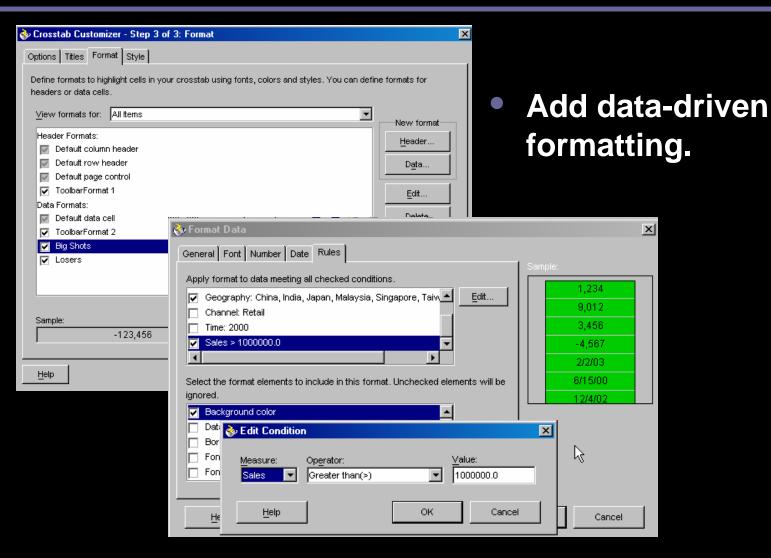
## Customizer





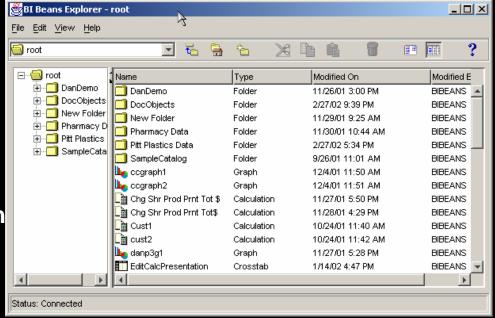
# Customizer







- Enables end users to save personal analyses or share analyses with other users.
- Organizes information in folders
- Persisted objects include:
  - Crosstab, table and graph formatting
  - □ Entire queries or individual selections
  - □ Calculations
- Objects persisted in XML format
- Searchable





# Summary

Analysis ready relational database

 Analytical functions
 Scaleable, manageable

 Internet application deployment

 Java OLAP API
 Business Intelligence Beans and JDeveloper

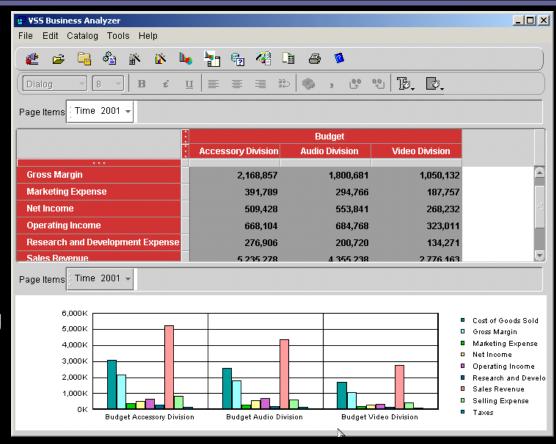
 Open

 Java and CWM-compliant meta data
 OLAP API and SQL access

# What Can We Really Do?



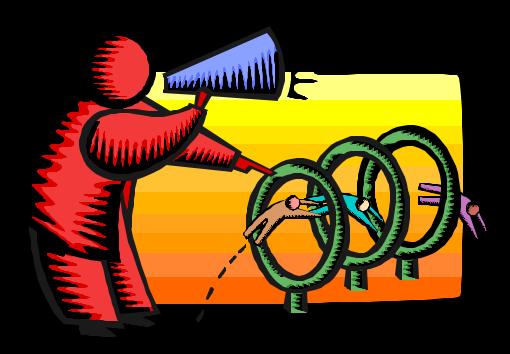
- VSS Business Analyzer is an example of what can be done
- Developed in less than 4 months!
- Comprehensive Application that provides Ad-Hoc Query capabilities in both Thick and thin clients
- Utilizes a central report catalog available to all client types
- Provides an extensible framework for more complex applications



See www.vlamis.com for more info...



# Demonstration





#### What Did We Learn?

- JDeveloper Wizards are a great start
- Samples also helped a lot
- Neither provided total solution -- Just a start
- Need to be able to understand Java Doc
- Not all JDev functions are available to developed app without custom coding.
- BI Beans directly tied to 9i OLAP release!
- Need to have a Java Guru on staff!
- BI Beans is not a 100% solution they are still evolving
- Don't be afraid to rollup your sleeves and learn something new!

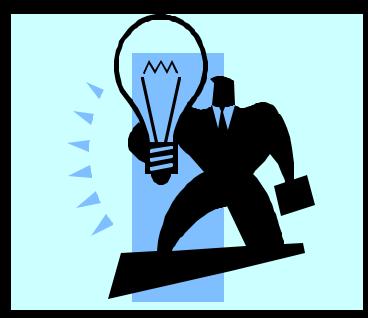


## How Get Started? / More Information

- Java programming
  - ☐ Start with JDeveloper 9i (download from OTN)
- BI Beans
  - ☐ Tutorials (In JDeveloper)
  - ☐ Samples (on OTN)
  - ☐ Training (Web and Instructor Led)
- Oracle Technology Network
  - http://otn.oracle.com/products/bib/content.html
- Discussion Forums
  - ☐ http://www.oracle.com/forums/forum.jsp?id=828024
- VSS Business Analyzer
  - ☐ www.vlamis.com

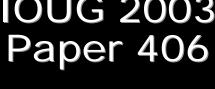






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**IOUG 2003** Paper 406

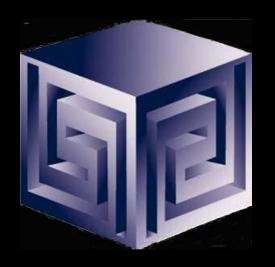




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