

New Features in Data Visualization Desktop 4

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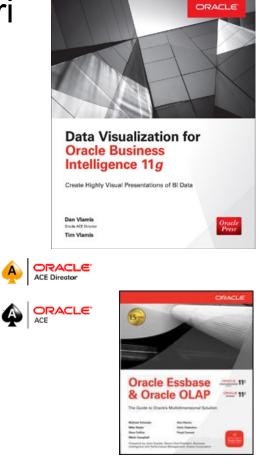
Vlamis Software Solutions

- Vlamis Software founded in 1992 in Kansas City, Missouri
- Developed 200+ Oracle BI and analytics systems
- Specializes in Oracle-based:
 - Enterprise Business Intelligence & Analytics
 - Analytic Warehousing
 - Data Mining and Predictive Analytics
 - Data Visualization
- Multiple Oracle ACEs, consultants average 15+ years
- www.vlamis.com (blog, papers, newsletters, services)
- Co-authors of book "Data Visualization for OBI"
- Co-author of book "Oracle Essbase & Oracle OLAP"
- Oracle University Partner
- Oracle Gold Partner





Specialized Oracle Business Intelligence Foundation Suite 11g





OBIEE, BICS, DVD, OAC New Features Webcasts

- 11.1.1.3 (August 2010)
 - Huge release with major new functionality
- 11.1.1.5 (May 2011)
 - BIWA TechCast May 25: <u>Oracle BI 11.1.1.5 New Features</u>
- 11.1.1.6 (February 2012)
 - BIWA TechCast Feb 29: Oracle BI 11.1.1.6 New Features
 - New features mostly for Exalytics
- 11.1.1.6.2 and 11.1.1.6.2 BP1 (May 2012 and June 2012)
 - BIWA TechCast Aug 1: Oracle BI 11.1.1.6.2 BP1 New Features
 - Trellis Views
- 11.1.1.7 (April 2013)
 - BIWA TechCast Apr 5 Oracle BI 11.1.1.7 New Features
 - Freeze headers/scroll bars for tables and pivot tables
 - View content in SmartView in Excel and enhanced export
 - New Oracle R Enterprise (ORE) integration and capabilities
- 11.1.1.9 (May 2015)
 - BIWA TechCast Jun 4, 2015 Oracle BI 11.1.1.9 New Features
 - Search in Subject Areas pane
 - Global variables and Save Column As choice in Criteria tab

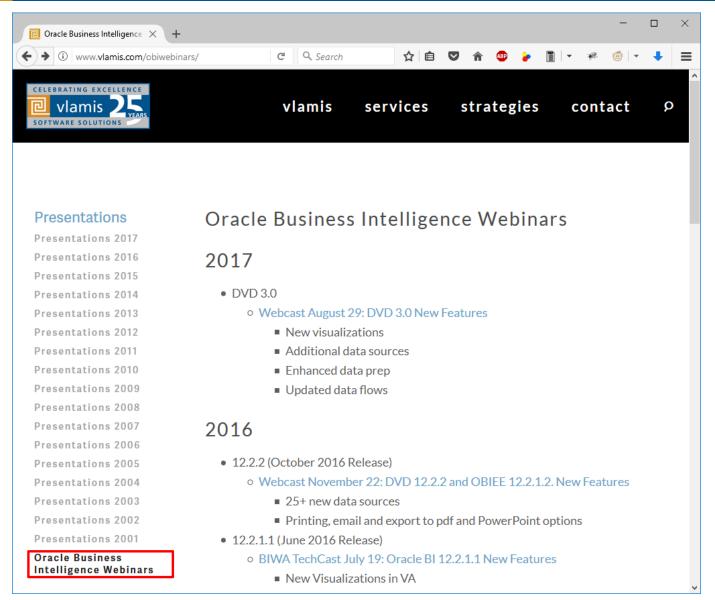
All listed on website at http://www.vlamis.com/obiwebinars/

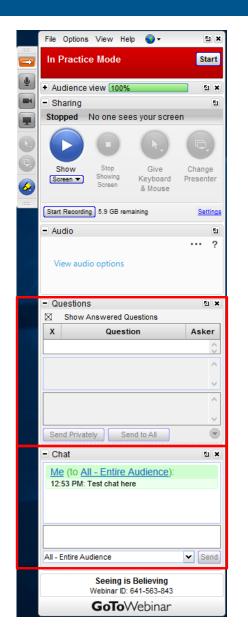
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- 12.2.1 (October 2015)
 - BIWA TechCast Nov 19, 2015 Oracle BI 12.2.1 New Features
- BICS March 2016 (March 2016)
 - Webcast Apr 5, 2016 BICS <u>BICS March 2016 New Features</u>
- 12.2.1.1 (June 2016)
 - BIWA TechCast Jul 19, 2016 Oracle BI 12.2.1.1 New Features
- 12.2.1.2 and DVD 2.0 (October 2016)
 - Webcast Nov 22, 2016 <u>DVD 12.2.2 and OBIEE 12.2.1.2. New Features</u>
- DVD 3.0 (June 2017)
 - Webcast Aug 29, 2017 <u>DVD 3.0 New Features</u>
 - New visualizations
 - Additional data sources
 - Enhanced data prep and updated data flows
- DVD 4 (October 2017)
 - Webcast Nov 9, 2017 <u>DVD 4 New Features</u>
 - New Home Page
 - New Visualization control experience
 - New Column controls for date/time, auto-binning
 - New narrate experience
 - New data flow steps, including create Essbase cube step
 - Machine learning
- OAC 4 (?)
 - Webcast Dec 12, 2017 <u>OAC 4 New Features</u>



Use Questions or Chat or Questions to communicate







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DV V4 Functional New Features Overview

A. Data Visualizations

- 1. New Home Page + UI Refresh
 - a) *Drag spreadsheet to home page, canvas
- 2. New Viz control experience
 - a) *Properties Pane,
 - b) *Copy/Paste/Duplicate,
 - c) *Pin Filter to all Canvases
 - d) *Data Actions
- 3. New Column Controls
 - a) *Date/Time level set & switch
 - b) Show metric as a percentage
 - c) *Auto-Binning metrics used as Categories
 - d) Automatic Number Type

4. New Project control Features

a) Rename Connection or Data Source

Unrelated data sources in a project

- oac c)
 - E) Data Limit Truncation Warnings
 - d) Simplified Project Permissions
- OAC 5
- New Narrate experience
- 6. Improved Sharing

B. Data-flows

- 7. New Steps
 - a) Merge Rows Step (Set Operator)
 - b) Create Essbase Cube Step
 - c) *Binning Step
 - d) *Grouping Step new UI
 - e) Cumulative Aggregate Step
 -) *Filter Step
- 8. Sequences for Data-flows
- 9. Customize Name/Description of a step
 - 10. Data-flows Scheduling

C. New Data Sources

- 11. Oracle Talent Management Cloud
- 12. Oracle DWCS
- 13. Oracle BDCS-CE

OAC

OAC

D. BI Publisher in OAC

14. BIP Ability to consume XSAs

E. Essbase Specific new features

F. Machine Learning

- 15. *ML Attributes Explain Feature
- 16. ML Train & Apply OOB Models
 - a) Sentiment
 - b) Numeric prediction
 - c) Multi Classifier
 - d) Clustering



- 17. ML Custom Scripts upload & Apply
- 18. ML Model Scenarios

🝻 Admin / Console

- 19. Content Embedding
- 20. Data Replication
- [©] 21. Emails Deliveries

OAC

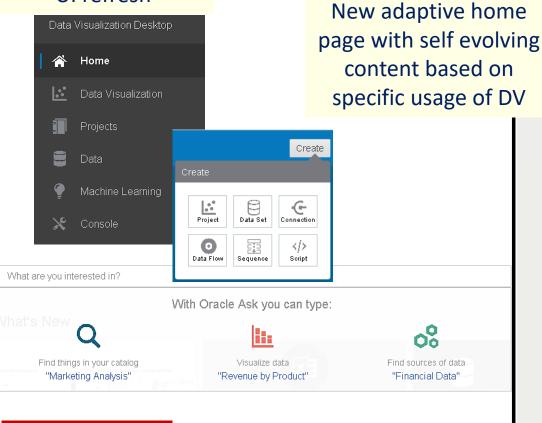
- 22. Map-viewer Console
- 23. Import / export TCM models
- 24. Public API Support

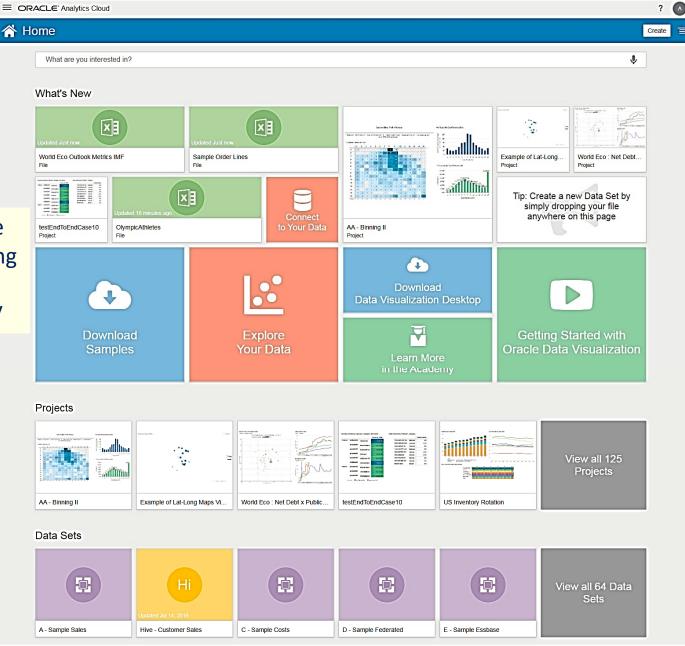


1 - New Home Page + **UI Refresh**

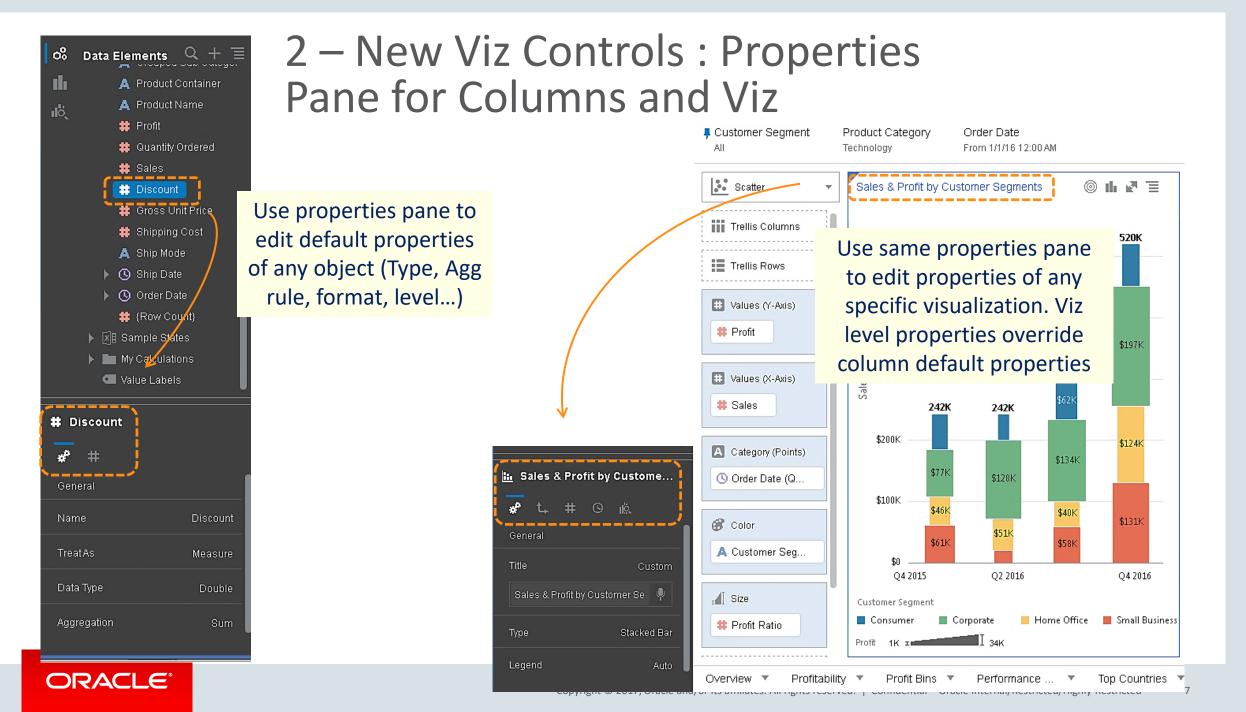
Full, more end-user intuitive Alta-based **UI** refresh

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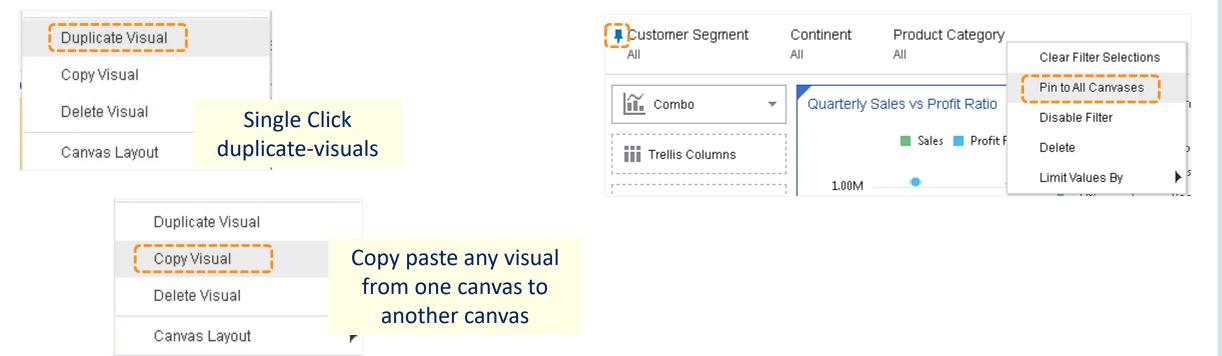


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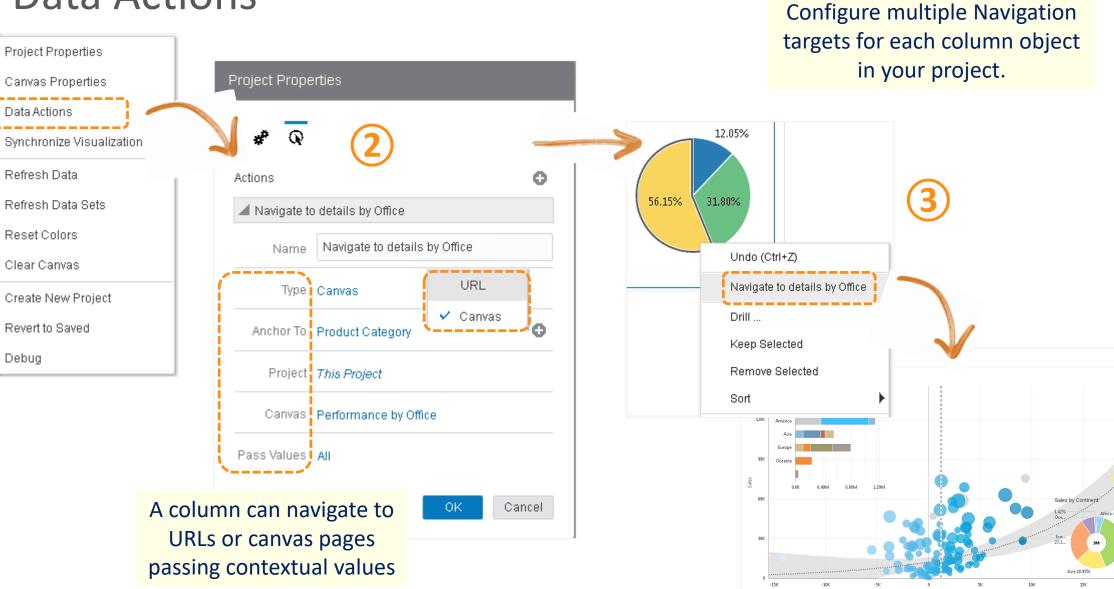
2 – Cross Canvas Copy/Paste, Viz Duplication Pin/Un-pin filter to all Canvases

Pin or un-pin single filter for whole project or for a single canvas





2 - Data Actions



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3 – New Columns Control : Date/Time level set & switch

0% Data Elements 🔍 🕂 🗱 Sales 😫 Discount цЫ 🗱 Gross Unit Price 🏥 Shipping Cost 🔺 Shin Mode 🔺 🕓 Ship Date 🕓 Year 🕓 Quarter 🕓 Quarter of Year 🕓 Month 🕓 Month of Year 🕓 Week 🕓 Week of Year 🕓 Weekday 🕓 Day 🕓 Day of Year 🕓 Day of Month () Order Date

Time level options show by default for any single time object in your data-set.

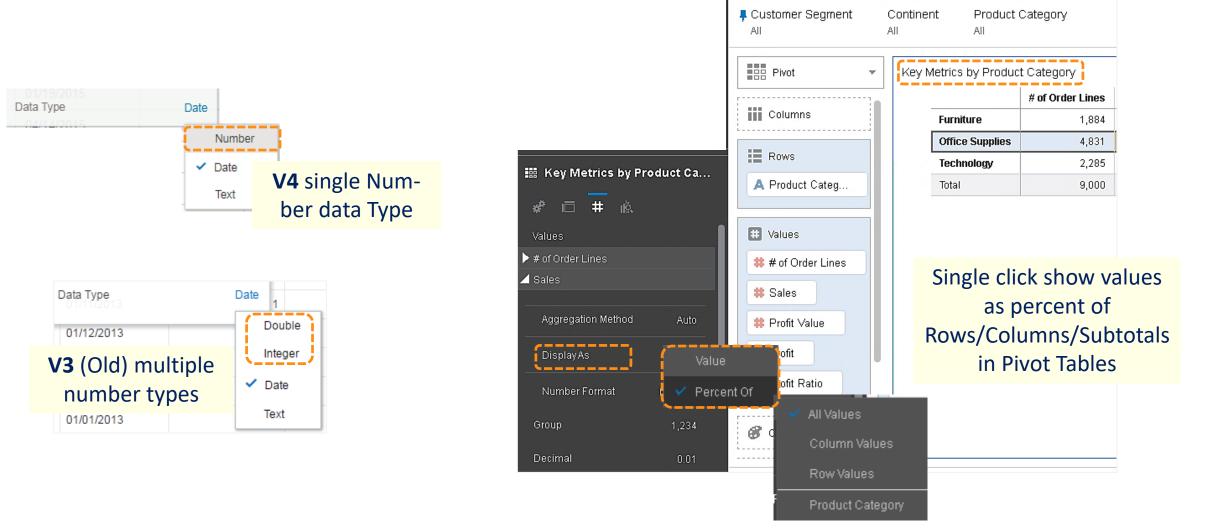
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► 🕓 Order Date # {Row Coun	:}		lanuary 2017 /eek 04 2017	
▶ 🗐 Sample States		Day	01/23/2017	
My Calculation		Quarter of Ye	Year Q1 ear January	
🕓 Ship Date		Week of Ye	ar WeekO4	
* 0		Day of Year Day of Mon		
Date/Time Format		Weekday	Monday	
Show By	Auto			
Format	Auto			
	MM/ad/yyyy			

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	ISO Date (2017-01-23)	
	17/01/23	
	01/23/17	
Ľ	1/23/2017	
	23-Jan-17	
	January 23, 2017	
	23 January, 2017	
	Monday, 23 January, 2017	
	Monday, January 23, 2017	
	Custom	

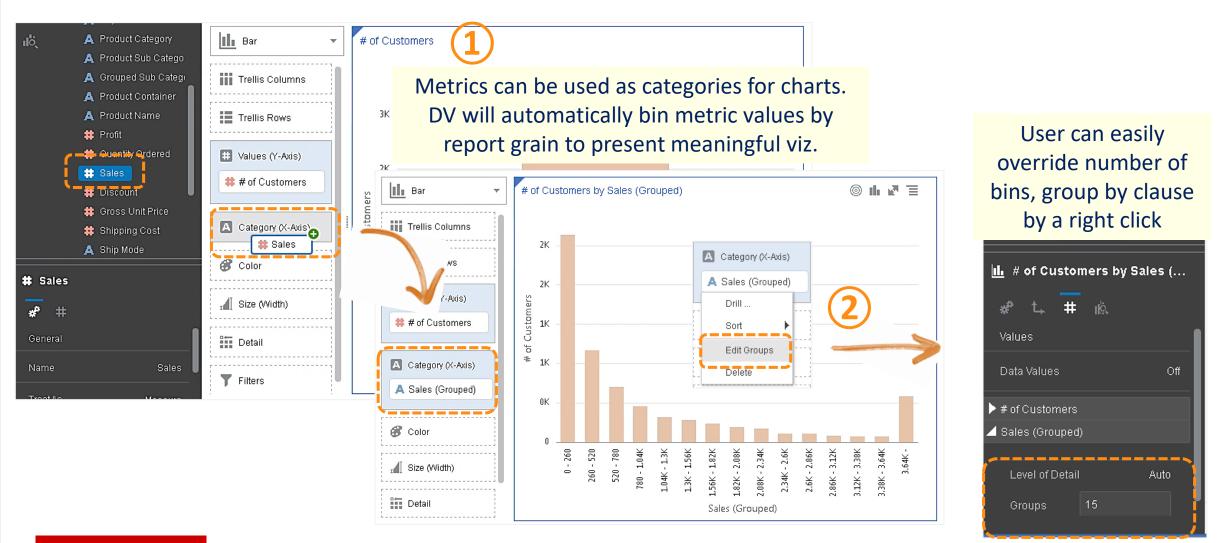
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	4	Quarter	Q1 2017
		Month	January 2017
Stacked Bar 👻 Stacked Bar		Week	Week 04 2017
		Day	01/23/2017
Trellis Columns		Hour	01/23/2017 12 PM
Trellis Rows		Minute	01/23/2017 12:00 PM
		Second	01/23/2017 12:00:00 PM
🗰 Values (Y-Axis)		Millisecond	01/23/2017 12:00:00:000 PM
# Sales		Quarter of Year	Q1
		Month of Year	January
A Category (X-Axis)		Week of Year	Week 04
🕓 Order Date (Q		Day of Year	23
Drill		Day of Month	23
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Show By 🛛 🛛 Quarter 🕨		Hour of Day	12 PM
Create Filter Delete	de		e column ne levels in
	(each vis	ualization

Auto

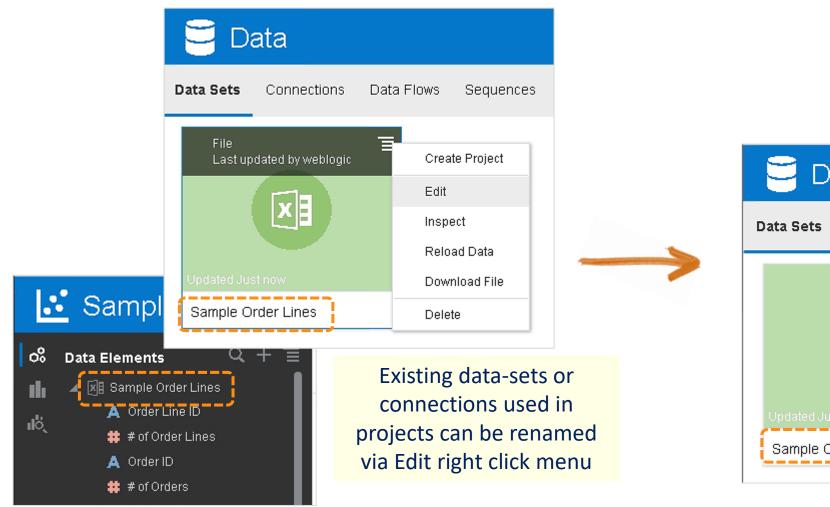
3 – New Columns Control : Show as percent of column, Automatic Number Type

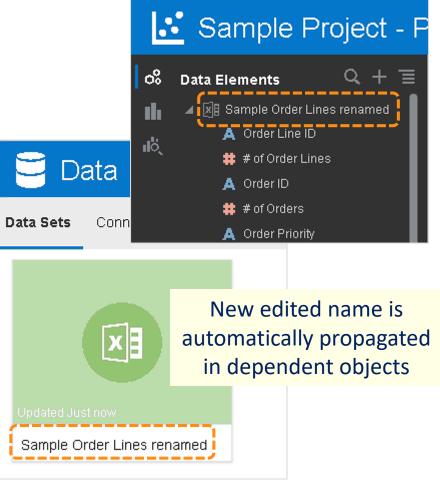


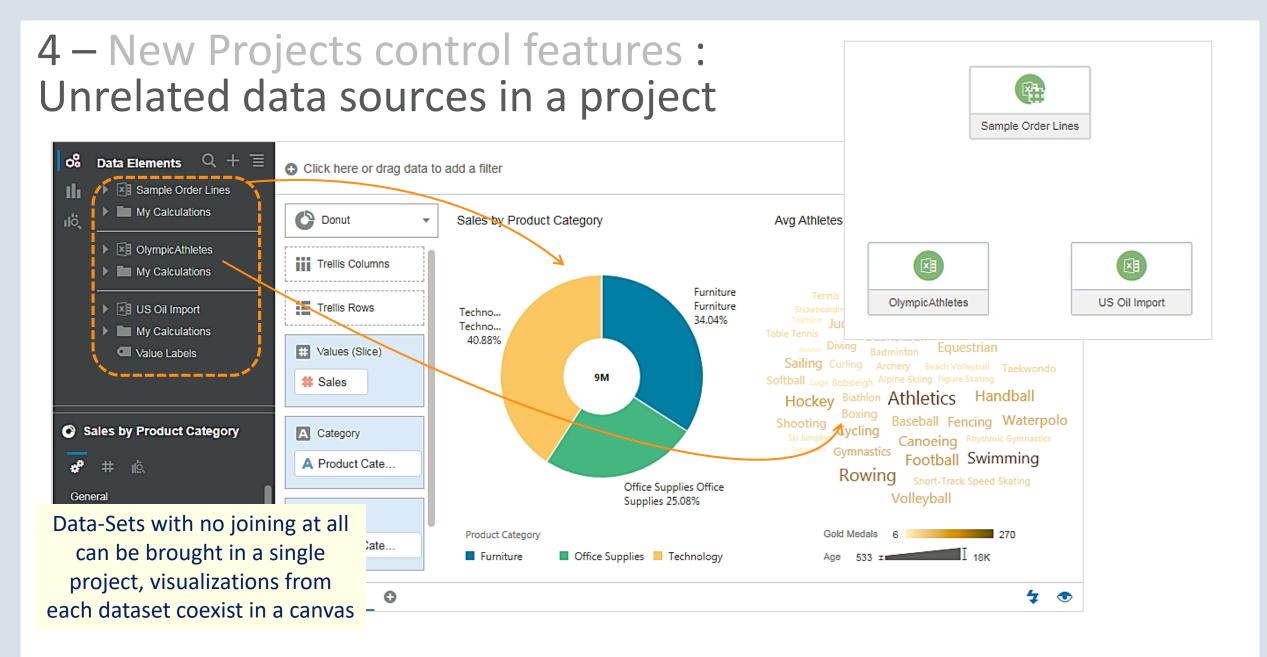
3 – New Columns Control : Auto-Binning of metrics when used as Categories

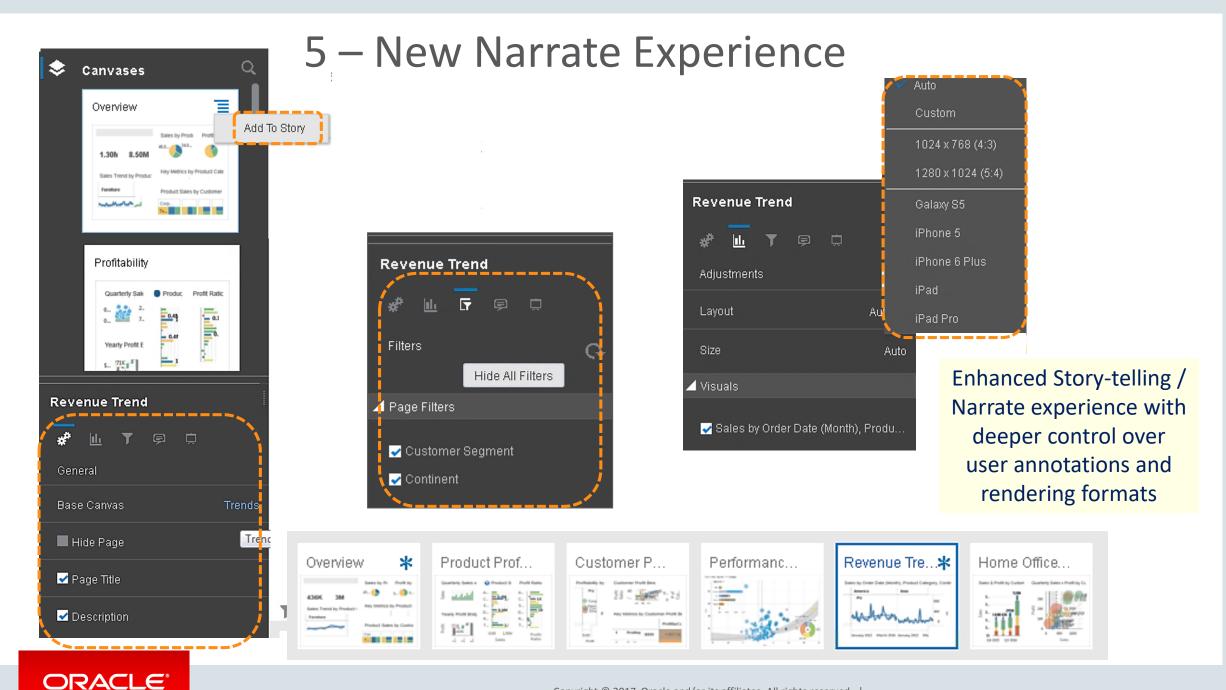


4 – New Projects control features : Data Set / Connections renaming

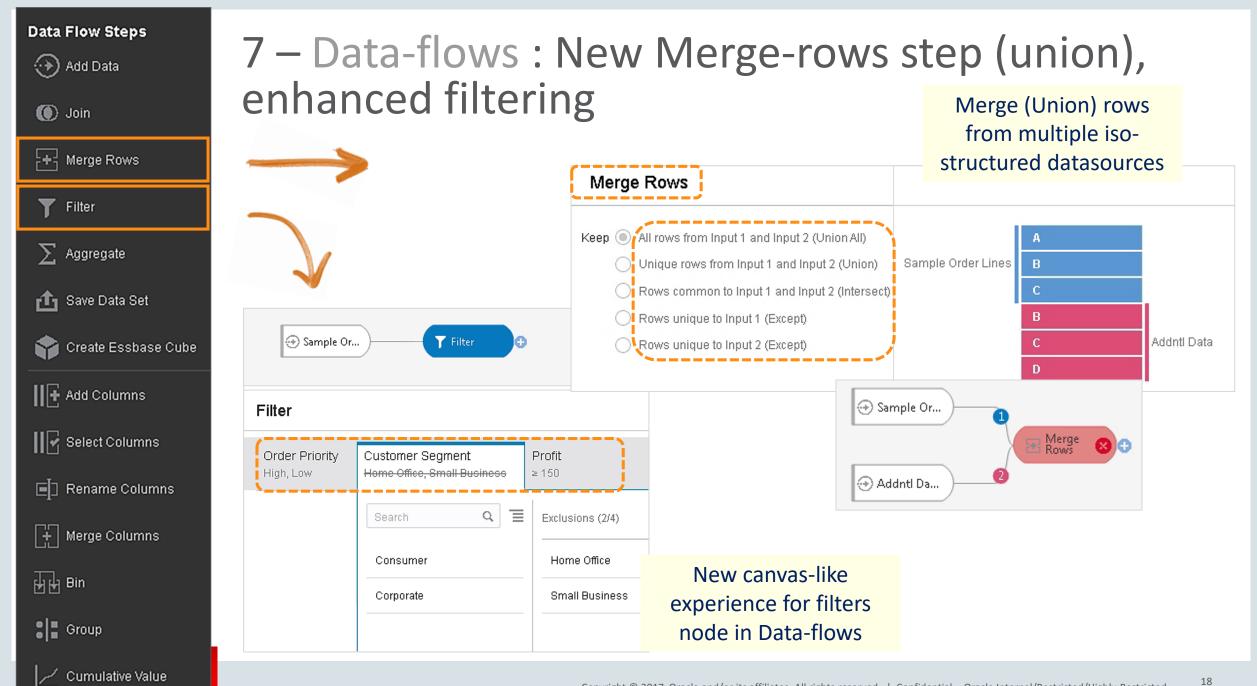








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Data Flow Steps	7 – Data	a-flows :	New	Create	e Essba	se Cube	e Step
🚺 Join							
+ Merge Rows	⊕ Sample Or	Create Ess	Data-	flow creating			
T Filter				gregations s in Essbase			
\sum Aggregate	Create Essbase	Cube	Cube	S III ESSDASE			
🚹 Save Data Set		Select Essbase Connection				Automatic det	ect of
😭 Create Essbase Cube	Application Name Cube Name					metrics, attrib and hierarch	
H 🕂 Add Columns	Description			Fash	ase will identify column	,	
Select Columns				dime	nsions, or attributes ar	id create a cube.	
🗐 Rename Columns							
Herge Columns							-
분) 문 Bin	III Order Line ID		III Order ID	IIII # of Orders	Order Priority	Customer ID	# of Customers
	6023	6023	88028	88028	Not Specified	2211	2211
Group	179	179	87946	87946	Low	67	67

Cumulative Value

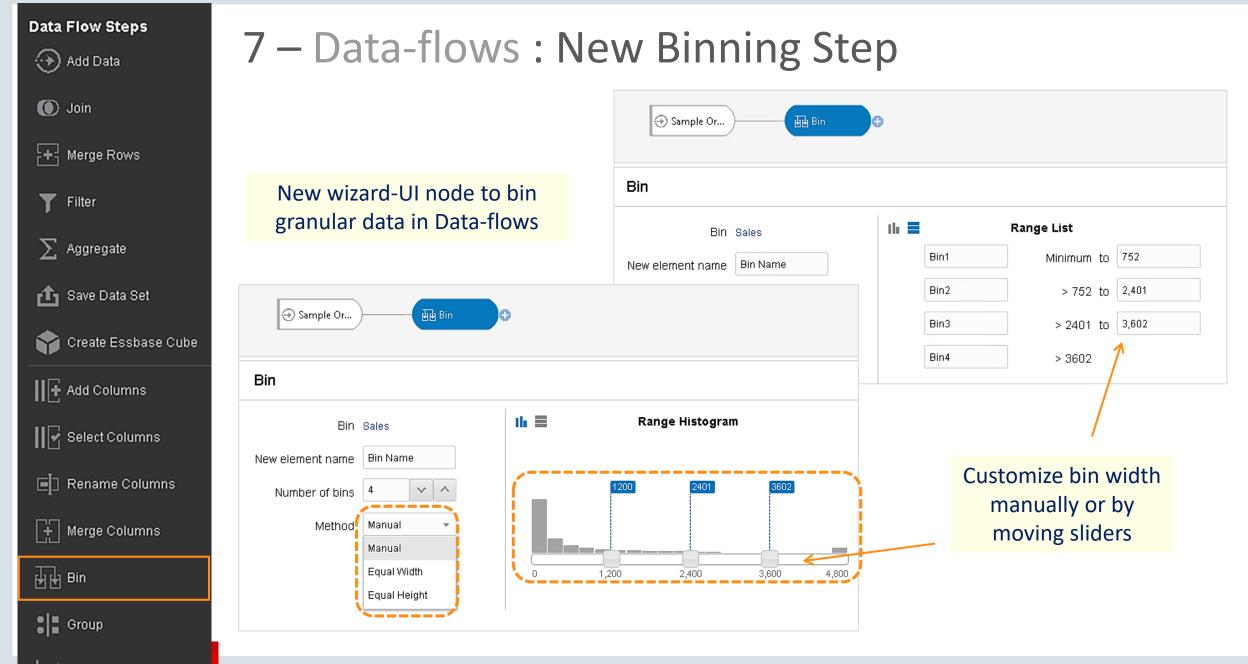
Data Flow Steps	7 – Dat	ta-flows : N	lev	v Cumu	ulati	ive	Value St	e
O Join Herge Rows		Sample Or	E.	iumulativ alue				
▼ Filter ∑ Aggregate		Aggregate		Function	Rows	Ne	w column name	
🛕 Save Data Set		Sales		Moving Sum -	5	Sa	ales Moving Sum	
Create Essbase Cube		G Aggregate		ې Moving Average				
II 🕂 Add Columns		Customer ID	A-Z	Moving Sum Running Sum Running Count			A new node to create rolling o	
🗐 Rename Columns		🔁 Sort Column		Running Min Running Max			moving aggregat in Data-flows	:es
+ Merge Columns		Restart for each						
Bin		Customer Segment						
Group		Restart Column						
Cumulative Value			· · · ·					

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Add Data	7 – Data-flows : New Crea	te Group Step
Merge Rows Filter Aggregate	Sample Or	New wizard-UI node for grouping dimension members values in Data-flows
🚹 Save Data Set	Group Customer Segment Name New Group Include Othe	rs
Create Essbase Cube	Group 1 Search Q Selections (1/4)	Group 1 (1/4)
Add Columns	Consumer Consumer	Corporate
Select Columns	Home Office Small Business	Home Office
Merge Columns		Small Business
Bin	Add all Remove all	
Group		
 Cumulative Value 	Copyright © 2017. Oracle and/or it	s affiliatos. All rights recerved

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Data Flow Steps	7 – Data Analysi		Forecast and Sentiment
Group			⊕ Sample Or ⊕
Cumulative Value		Extract Sentiment from text based columns	Time Series Forecast
Analyze Sentiment	🕣 Sample	Or	Create Output Column Name
Apply Custom Script Script Train Numeric Prediction	Analyze Ser	ntiment	forecasted forecasted
ം- ക്ല ⁺ Train Multi-Classifier	⊿ Outputs	rt Column Nome	▲ Parameters * Target Select a column
စ္မွိ Train Clustering လူ႔ Train Binary Classifier	Create Outputer		* Time Order Date * Periods 14
& Train Custom Model & Apply Model	▲ Parameters * Text	To Analyze Customer Name	Forecast date-based metric values

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8 & 9 – Data-flows Sequences Data-flows step custom renaming

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Add Columns

Custom name of my node

This is the custom description

Image: Custom name of my node

Customize name and

Chain Data-flows one after another in any sequences. Save and execute sequences

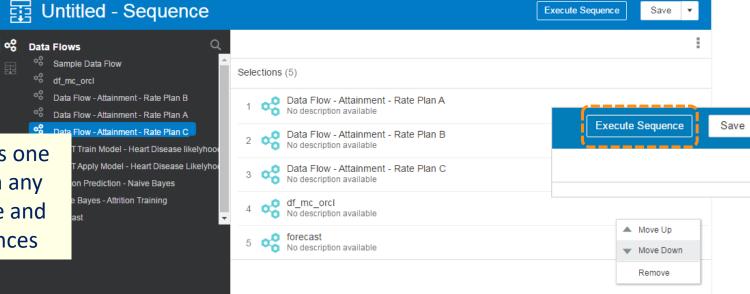
Data Set

誀

Sequence

(⊷

Connection





Create

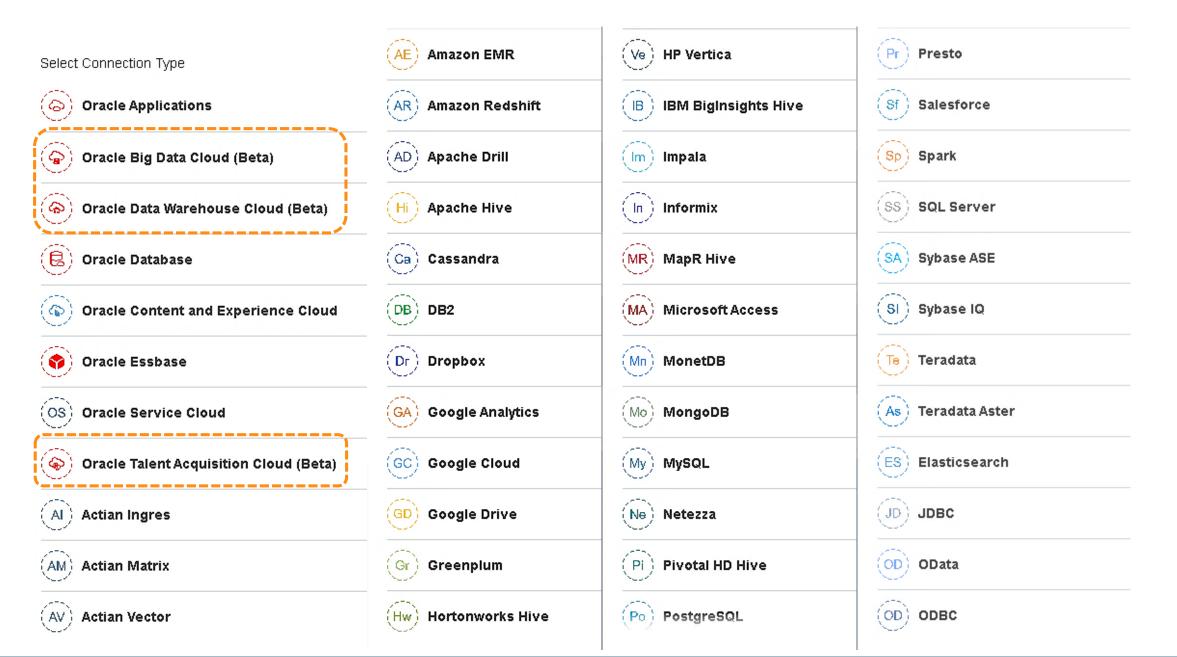
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Project

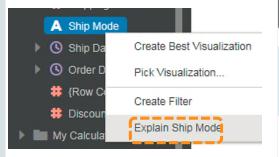
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Data Flow

11,12,13,14 – New Data-source Types



15 – ML : Attribute Explain



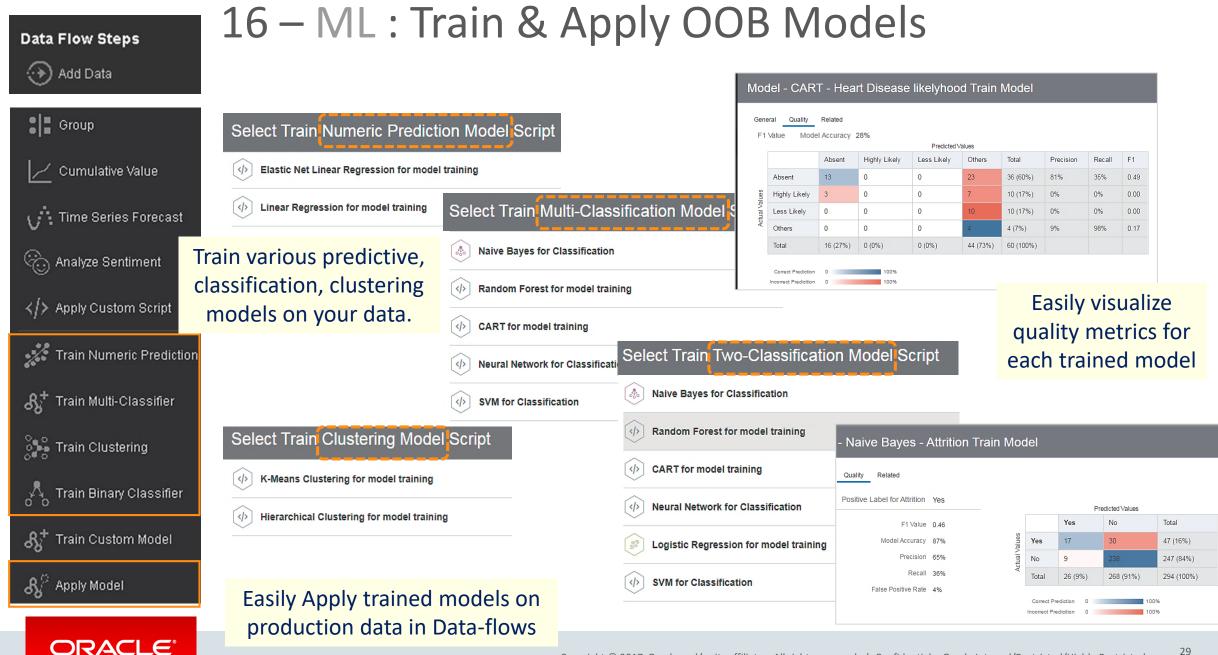
Use Explain right click option on any attribute column to Uncover insights and patterns about this column within the whole data set

Mode



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Product Sub Category Row Count: Grouped Sub Category=Stationery



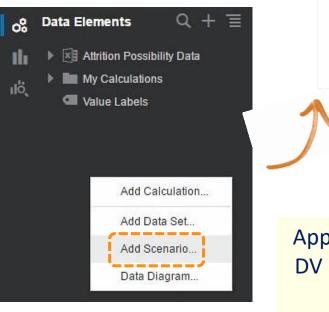
17 – ML : Custom Script upload and Apply



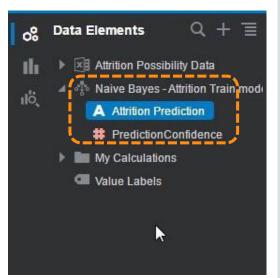
Add Scr	ipt	×
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Description	This script translate longitude and latitude	
Preview	of Geo Location To Addres	s (Python)
Parameters	inputs Outputs	
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	ny custom scripts	
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	n/apply them just ny OOB Models	OK Cancel

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Parameters	Inputs Outputs			
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TermFrequer	ncy 🐴 Home		Machine Learn	hing
	Data Vi	sualization	pts Models	
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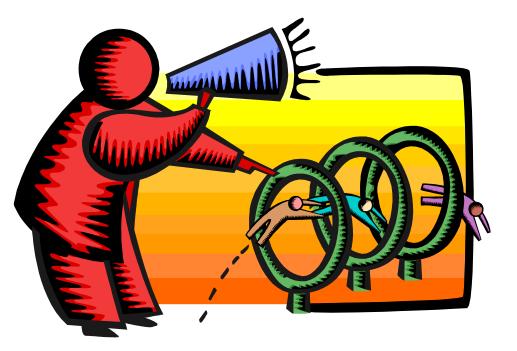
18 – ML : Model Scenarios



	S	earch	Q	
Name		Author	Modified	
Naive Bayes - Attritic	on Train model Naive Bayes - Attrition Train model	weblogic	Just now	
OptyScoring	varve bayes - Autoon Train model	weblogic	Sep 14, 201	17
adult-bayes	Map Your Data	to the Moo	lel	×
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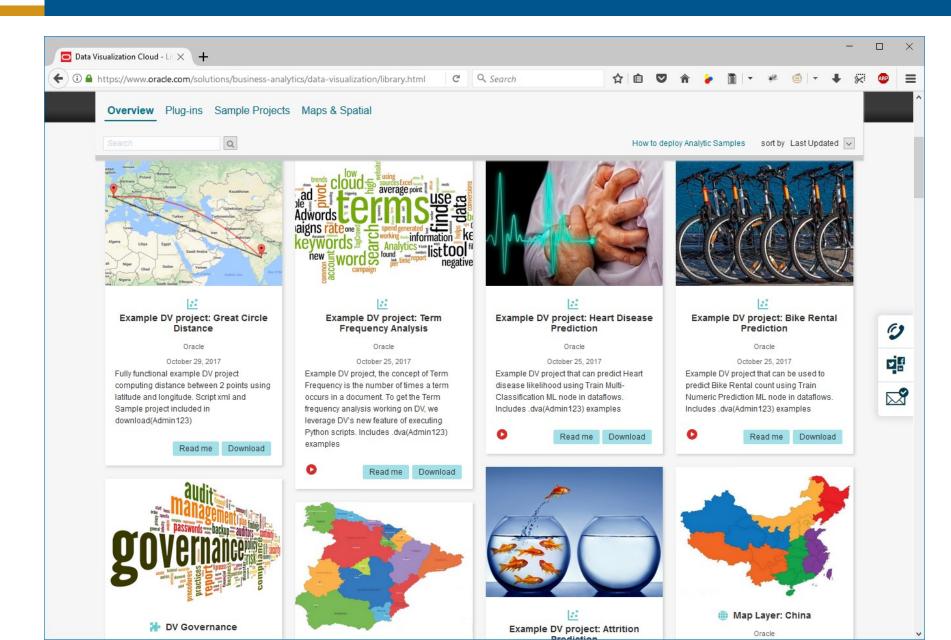






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Analytics and Data Summit All Analytics. All Data. No Nonsense. March 20 – 22, 2018



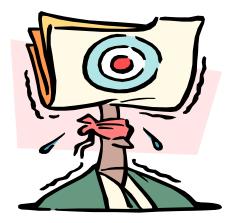
Formerly called the BIWA Summit with the Spatial and Graph Summit Same great technical content...new name!



www.AnalyticsandDataSummit.org

Call for speakers is now open with rolling acceptances until December 3, 2017

Resources and Questions?



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Vlamis Software Solutions Twitter: @vlamissoftware

Vlamis Home <u>www.vlamis.com</u> Blog <u>www.vlamis.com/blog</u> Prior OBIEE releases <u>www.vlamis.com/obiwebinars</u>

Help on new features https://docs.oracle.com/en/middleware/bi/data-visualization-desktop/dvdwn/index.html#DVDWN-GUID-5B4445B4-3BD9-40AD-AD11-E75BFB5543D1

Oracle Analytics Library with plugins and demos <u>https://www.oracle.com/solutions/business-analytics/data-visualization/library.html</u> YouTube channel BI Tech Demo from SampleApp Team <u>https://www.youtube.com/user/OracleBITechDemos</u> YouTube video playlist on DV4 new features <u>https://www.youtube.com/watch?v=AoMxQDX4KNQ&list=PLOcpw36tp3yKTe2EDF29vr60wWIM4aWDP</u>

Analytics and Data Summit 2018 Conference http://www.AnalyticsandDataSummit.org



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